



SPONSORSHIP INVITATION

SSNCON2026

"Advancing Surgical Excellence: Innovation, Technology and Collaboration"

XVth National Conference of the Society of Surgeons of Nepal

26–28 November 2026

BMCTH, Biratnagar, Nepal

SSNCON2026

Invitation for Sponsorship — SSNCON2026

Dear Sir/Madam,

Greetings from the **Society of Surgeons of Nepal (SSN)**. Established in 1992, SSN is the premier professional body representing the surgical fraternity across Nepal. We are pleased to inform you that the XVth National Conference of the Society of Surgeons of Nepal — **SSNCON2026** — will be held from **26–28 November 2026** at **Birat Medical College Teaching Hospital (BMCTH), Biratnagar**.

500+

DELEGATES EXPECTED

700+

SSN MEMBERS NATIONWIDE

7

PROVINCES REPRESENTED

3

DAYS OF CONTINUOUS
ACCESS

The conference will bring together practicing surgeons, surgical specialists, residents, nursing professionals, researchers, and distinguished national and international faculty from all seven provinces of Nepal and the SAARC region for three days of scientific sessions, hands-on workshops, and professional exchange.

We cordially invite **your esteemed organization** to partner with us as a sponsor of SSNCON2026. Sponsorship offers your organization sustained, direct visibility before a focused clinical audience that influences surgical technique adoption, equipment procurement, and institutional purchasing decisions across Nepal. A range of **sponsorship tiers, exhibition stalls, and exclusive category partnerships** is detailed in the enclosed Sponsorship Prospectus — in-kind partnerships are equally welcome.

As exhibition space and branding placements are limited and allocated on a first-confirmed basis, we would be grateful for your early confirmation. For sponsorship terms and coordination, please contact **Mr. Abhash Shrestha**, Co-founder, Bluesky Events (WhatsApp: @abhash.stha).

We look forward to welcoming **your organization** as a valued partner of SSNCON2026 and to a mutually rewarding association.

PAYMENT DETAILS — BANK TRANSFER

Bank: **Machhapuchchhre Bank Ltd.**

Account Name: **Blue Sky Events Pvt. Ltd.**

Account Number: **1060992003300014** (CAZBL Account)

Branch: **Tankisinwari Branch**

With warm regards,

Prof. Dr. Rohit P. Yadav

President, SSN Koshi Province
Head of Department, Surgery
Hospital Director, BMCTH

Prof. Dr. Rakesh K. Gupta

General Secretary
SSN Koshi Province



SPONSORSHIP PROSPECTUS

SSNCON2026

"Advancing Surgical Excellence: Innovation, Technology and Collaboration"

XVth National Conference of the Society of Surgeons of Nepal

26–28 November 2026

BMCTH, Biratnagar, Nepal

SSNCON2026

ABOUT THE CONFERENCE

Nepal's Premier National Gathering of Surgeons

The Society of Surgeons of Nepal (SSN), established in 1992, is the premier professional body representing the surgical fraternity across Nepal. Now in its **fifteenth year** as a national conference, SSNCON2026 brings together surgeons, surgical specialists, trainees, researchers, and distinguished national and international faculty for three days of academic exchange, hands-on learning, and professional connection — hosted at Birat Medical College Teaching Hospital (BMCTH), Biratnagar, a full teaching hospital campus purpose-built for national-scale events, including a 474-seat central conference hall and dedicated event grounds.

500+

DELEGATES EXPECTED

700+

SSN MEMBERS
NATIONWIDE

7

PROVINCES REPRESENTED

3

DAYS OF CONTINUOUS
ACCESS

WHO WILL BE THERE

A Focused, Hard-to-Reach Clinical Audience

Practicing surgeons and surgical specialists from all seven provinces of Nepal

Residents and trainees across surgical sub-specialties

Nursing professionals attending dedicated workshop tracks

National and international keynote speakers and faculty

Delegates from SAARC-region countries and MoU-partner societies

Researchers presenting original work across scientific sessions, posters, and award papers

WHY PARTNER WITH US

Direct Access to Clinical Decision-Makers

Surgeons and hospital-affiliated clinicians are a narrow, high-value audience that is difficult to reach through conventional advertising. SSNCON2026 puts your brand in the room with the people who influence surgical technique adoption, equipment procurement, and institutional purchasing decisions across Nepal — in person, over three consecutive days, not a single impression.

01 Sustained, Not Fleeting, Visibility

Continuous brand presence across scientific sessions, meals, and the Gala Cocktail Dinner — not a one-time ad impression.

02 National Reach Through One Event

SSN's membership and provincial branch network extends your visibility well beyond the delegates physically present.

03 Association With 30+ Years of Credibility

Align your brand with an institution trusted across Nepal's medical community since 1992.

04 A Track Record of Successful Partnerships

SSN's national conference has run for fourteen years prior to this one, with a consistent base of returning institutional and industry partners.

PARTNERSHIP OPPORTUNITIES

Ways to Be Part of SSNCON2026

Exhibition Stalls & Kiosks Dedicated on-site space to showcase products, equipment, and services directly to attendees throughout the conference. Two stall formats available — see pricing below.	Branding Placement Signage, banners, and digital recognition across the conference website, delegate materials, and social media.
Delegate Touchpoints Sponsor visibility on badges, programme materials, and delegate kits reaching every attendee.	Hospitality Moments Recognition at meals, receptions, and the Gala Cocktail Dinner — the conference's highest-visibility social events.

STALL FORMAT	LOCATION	RATE
10 × 10 ft Canopy	Event grounds — available across evening events, including the Gala Cocktail Dinner	Rs. 15,000 / day
4 × 8 ft Space (desk & chairs included)	In proximity to the conference halls — daytime sessions	Rs. 15,000 / day

Number of stalls available in each format to be confirmed. Additional stall formats may be introduced closer to the event.

Exhibition space is limited and will be allocated on a first-confirmed basis. Early commitment secures the best placement.

Sponsorship Tiers

Five tiers, each offering a distinct level of visibility, access, and partnership with SSNCON2026.

Platinum Sponsor

Rs. 15,00,000

- ✓ Advertising across 250+ institutional screens at BMCTH, BCI, and BNH
- ✓ Ground-level branding and placements across doctor and visitor waiting areas
- ✓ Dedicated support connecting your brand with potential buyers
- ✓ Your merchandise included in delegate kits
- ✓ Free exhibition space — both the 10×10 ft canopy and 4×8/6×8 hall-proximity stall
- ✓ Full promotion across social media, visual media, and on-site event coverage
- ✓ Lunch symposium slot — host your own session during a conference lunch
- ✓ Sponsorship of one scientific session each day, including a 5-minute audiovisual display
- ✓ Full-page color advertisement on the back cover of the conference brochure
- ✓ 20 lunch coupons and 20 dinner coupons

Diamond Sponsor

Rs. 10,00,000

- ✓ Advertising across 150 institutional screens at BMCTH, BCI, and BNH
- ✓ Branding at select high-traffic locations
- ✓ Your merchandise included in delegate kits
- ✓ Large exhibition stall included (10×10 ft canopy or 4×8/6×8 hall-proximity, your choice)
- ✓ Featured across social media, visual media, and event promotion
- ✓ Lunch symposium slot — host your own session during a conference lunch
- ✓ Sponsorship of one scientific session, including a 5-minute audiovisual display
- ✓ Full-page color advertisement on an inside page of the conference brochure
- ✓ 15 lunch coupons and 15 dinner coupons

Gold Sponsor

Rs. 6,00,000

- ✓ Advertising across 75 institutional screens at BMCTH, BCI, and BNH
- ✓ Large exhibition stall included
- ✓ Your merchandise included in delegate kits
- ✓ Sponsorship of one scientific session, including a 5-minute audiovisual display
- ✓ Half-page color advertisement on an inside page of the conference brochure
- ✓ Dedicated quiz session on your company's products
- ✓ 10 lunch coupons and 10 dinner coupons
- ✓ Group logo placement across social and visual media

Silver Sponsor Rs. 4,00,000

- ✓ Small exhibition stall included
- ✓ Sponsorship of one scientific session, including a 5-minute audiovisual display
- ✓ Half-page black & white advertisement on an inside page of the conference brochure
- ✓ 5 lunch coupons and 5 dinner coupons

Bronze Sponsor Rs. 2,50,000

- ✓ Small exhibition stall included
- ✓ Half-page black & white advertisement on an inside page of the conference brochure
- ✓ 2 lunch coupons and 2 dinner coupons

In-kind partnerships are also welcome at any tier — including equipment, technical support, or services contributed in place of cash sponsorship.

OTHER OPPORTUNITIES

Category Partners

Beyond the tiered sponsorship packages, SSNCON2026 offers exclusive category partnerships for organizations best positioned to support the conference through their own products or services. Each category is offered to **one exclusive partner**, and can be structured as a cash sponsorship, in-kind contribution, or a combination of both — the equivalent tier and benefits are negotiated based on the scale of support provided.

Domestic Airlines Partner

Official domestic travel partner for delegates flying in from across Nepal.

Hotel Partner

Official accommodation partner for the conference.

Beverages Partner

Official beverage partner across all conference meals and events.

Branding & Production Partner

Supporting the visual identity and production needs of the conference.

Automobile Partner

Official vehicle/transport partner for delegate and VIP movement.

Interested organizations are invited to reach out directly to discuss category partnership terms.

PAYMENT DETAILS

How to Pay

Payments can be made via direct bank transfer. Please share your payment confirmation with our sponsorship contact once complete.

Bank	Machhapuchchhre Bank Ltd.
Account Name	Blue Sky Events Pvt. Ltd.
Account Number	1060992003300014 (CAZBL Account)
Branch	Tankisinwari Branch
Currency	NPR

International wire transfer details (SWIFT) available on request for overseas sponsors.

GET IN TOUCH

Let's Build a Partnership

SPONSORSHIP CONTACT

Mr. Abhash Shrestha,
Co-founder, Bluesky Events

WHATSAPP

@abhash.stha

VENUE

BMCTH, Biratnagar, Nepal

To secure exhibition space and ensure your branding is included across pre-conference materials, we recommend confirming your partnership at the earliest opportunity ahead of the event on 26–28 November 2026.

We look forward to welcoming you as a partner of SSNCON2026.